

AMENDMENTS TO THE CLAIMS

Prior to further substantive examination, please amend claims 10 and 14 as follows and add new claims 18-30. The following list of claims will replace all prior versions and lists of claims in the application.

Listing of Claims

1-9. (Cancelled).

10. (Currently Amended) A method of making a label, the method comprising the steps of:
providing a substrate having a front side and a back side, the back side comprising an adhesive;
deadening a first portion of the back side of the substrate to create a deadened first portion;
applying an ink to the deadened first portion;
contacting the back side of the substrate with a release liner; and
~~[applying ink to the front side of the substrate;]~~
forming a label having a front side and a back side, the back side of the label comprising:
the deadened first portion;
a second portion, the second portion proximate to the first portion and comprising the adhesive; and
a third portion, the third portion proximate to the first portion and comprising the adhesive, wherein the second and third portions are substantially separated by perforations.

11. (Original) The method of claim 10 comprising the steps of:
perforating at least a portion of the interface between the first portion of the substrate and the second portion of the substrate; and
perforating at least a portion of the interface between the first portion of the substrate and the third portion of the substrate.

12. (Original) The method of claim 11 wherein the step of forming the label comprises cutting through the substrate without cutting completely through the release liner.

13. (Original) The method of claim 10 wherein the ink defines printed information.
14. (Currently amended) The method of claim 10 comprising applying ink to the front side of the substrate [~~wherein the front side of the first portion of the substrate comprises colored ink~~].
15. (Original) The method of claim 10 wherein the step of deadening comprises:
applying a ultraviolet-curable solution to the adhesive; and
curing the ultraviolet-curable solution using an ultraviolet source.
- 16-17. (Cancelled).
18. (New) The method of claim 13 wherein the printed information comprises a bar code.
19. (New) The method of claim 13 wherein the printed information comprises a recipe or a coupon.
20. (New) The method of claim 18 wherein the printed information comprises a recipe or a coupon.
21. (New) The method of claim 14 wherein the ink defines printed information.
22. (New) A method of making a label, the method comprising the steps of:
providing a substrate having a front side and a back side, the back side comprising an adhesive;
deadening a first portion of the back side of the substrate to create a deadened first portion;
applying an ink to the deadened first portion;
contacting the back side of the substrate with a release liner;
perforating the interface between the first portion of the substrate and the second portion of the substrate;
perforating the interface between the first portion of the substrate and the third portion of the substrate; and
forming a label having a front side and a back side, the back side of the label comprising:
the deadened first portion;

a second portion, the second portion proximate to the first portion and comprising the adhesive; and

a third portion, the third portion proximate to the first portion and comprising the adhesive.

23. (New) The method of claim 22 wherein the step of forming the label comprises cutting through the substrate without cutting completely through the release liner.
24. (New) The method of claim 22 wherein the ink defines printed information.
25. (New) The method of claim 24 wherein the printed information is a bar code.
26. (New) The method of claim 25 wherein the printed information comprises a recipe or a coupon.
27. (New) The method of claim 24 wherein the printed information is a recipe or a coupon.
28. (New) The method of claim 22 comprising applying ink to the front side of the substrate.
29. (New) The method of claim 28 wherein the ink defines printed information.
30. (New) The method of claim 22 wherein the step of deadening comprises:
applying a ultraviolet-curable solution to the adhesive; and
curing the ultraviolet-curable solution using an ultraviolet source.